



A TRULY TOSA EXPERIENCE

We have this thing with fireflies — not only are they part of our namesake, but they also embody the kind of magic that happens in Wauwatosa every day. From outdoor adventures to easygoing dining destinations, **every Tosa experience is intended to spark stories to share and memories to cherish.** Plus, nothing quite compares to when Tosa's fireflies come out at dusk and the bonfire starts crackling.



Catch the **Tosa Village Classic** in June—the final stop of the largest competitive multi-day road cycling event in the US, America's Dairyland.

Don't miss Wauwatosa's annual live art competition **ART 64** in June, when 64 artists compete in a bracket-style painting competition—and you get to choose who wins each round.



Mark your calendar for **Firefly Art Fair** on the first weekend in August, where visitors engage with artists and artisans on the picturesque Kneeland-Walker Grounds.

Glow Boldly

WAUWATOSA, WI

DISCOVER THE MAGIC OF WAUWATOSA

NESTLED IN MILWAUKEE'S BACKYARD

DiscoverWauwatosa.com



Visit us:
DiscoverWauwatosa.com

Follow the Fireflies:

   @DiscoverWauwatosa

 @DiscoverTosa



5 DISTINCT DISTRICTS

30+ UNIQUE NEIGHBORHOODS

ENDLESS WAYS TO GLOW BOLDLY



MAYFAIR & MAYFAIR COLLECTION

Look no further than Mayfair to satisfy all shopping needs – Wauwatosa’s retail hub with programmed events and cherished recreation destinations.

SHARE YOUR TOSA STORY!



When exploring Wauwatosa, post with #DiscoverWauwatosa and #MyTosaStory for a chance to be featured on our feed!



MIDTOWN TOSA

With a friendly mix of local hangouts and whimsical dining spots, MidTown Tosa has a spirit that shines – especially during the annual holiday window contest.



EAST TOSA

You can’t go wrong in East Tosa, where a rich variety of eateries clustered around 69th Street Plaza makes get-togethers a cinch and bright murals add pops of color.



THE VILLAGE

A walkable, European-esque destination with fine and casual dining available, The Village is a hub of activity year-round – especially with expansive Hart Park nearby.



68TH AND WELLS

For one-of-a-kind finds and specialty shops, 68th and Wells has you covered – here, you can find the best of what Wauwatosa has to offer, from coffee to cakes.

